

# MADAME ALEXANDER®

## Mid-Year Collection 2024



MADAME  
ALEXANDER®

NURTURING DOLLS

# PETITE SWEET SMILES



At 10" tall, this adorable petite baby is just the right size to tote along on adventures! Soft bodied and classically dressed she is the perfect companion. Bottle included with each doll.

**A New! Petite Sweet Smiles - Pretty Pink**  
10" Tall • Age 2+ • Style # 20996

**B New! Petite Sweet Smiles - Fancy Floral**  
10" Tall • Age 2+ • Style # 20995



Fully  
Submersible!



## SPLASH AND PLAY CUTIES™

Just right for a trip to the beach or bathtime play. Our Splash and Play Cuties are fully submersible and float! Hang up to drip dry after play. Each style comes with a wash mitt, hooded towel, floaty ring and duck toy.

**C** New! **Splash and Play Cuties™ - Pink**  
8" Tall • Age 2+ • Style # 20993

**D** New! **Splash and Play Cuties™ - Lavender**  
8" Tall • Age 2+ • Style # 20994

MADAME  
ALEXANDER®



## PLAY DOLLS

# ALEXANDER GIRLZ®

Alexander Girlz have lots of fun sharing friendship! These beautiful 14" poseable dolls with rooted hair and fixed eyes are dressed in stylish outfits and wear warm smiles. They spread joy wherever they go, and help kids be kind, dream big, and play imaginatively!



**A New! Alexander Girlz - Emmi**

Light Skin Tone/Brown Eyes/Brunette Hair  
14" Tall • Age 3+ • Style # 20937

**B New! Alexander Girlz - Paisley**

Light Skin Tone/Brown Eyes/Brunette Hair  
14" Tall • Age 3+ • Style # 20936

**C New! Alexander Girlz - Brooks**

Light Skin Tone/Blue Eyes/Blonde Hair  
14" Tall • Age 3+ • Style # 20940

**D New! Alexander Girlz - Zola**

Dark Skin Tone/Brown Eyes/Black Hair  
14" Tall • Age 3+ • Style # 20938

**E New! Alexander Girlz - Avi**

Light Skin Tone/Blue Eyes/Blonde Hair  
14" Tall • Age 3+ • Style # 20939

MADAME  
ALEXANDER®

NURTURING DOLLS

# POTTY PALS™ BABY



A

Potty Pals™ Baby has a drink & wet feature and includes a bottle and diaper that changes color when wet, and her own potty.

**A New! Potty Pals Baby • Light Skin Tone**  
13" Tall • Age 12 Months + • Style # 20920





MADAME  
ALEXANDER®  
**Doll Play Studio**

## ACCESSORIES

These classic doll play accessories create terrific opportunities for fun with Madame Alexander dolls, build motor skills and engage your growing child... They're essential to doll play!

**B New! Pink Hearts Pack and Play**  
Age 2+ • Style # 20933

**C New! Pink Hearts On the Go Essentials**  
Age 3+ • Style # 20935

**D New! Pink Hearts Car Seat/Carrier**  
Age 2+ • Style # 20934

**E Soft Gray Clip On Chair**  
Age 2+ • Style # 20379

**F Soft Gray Umbrella Stroller**  
Age 2+ • Style # 20376

**G Soft Gray Fabric Doll Carrier**  
Age 2+ • Style # 20380

600 Third Ave, 2nd Floor  
New York, NY 10016

**“Dolls are  
made to be  
played with  
and loved.”**

- Madame Alexander

[www.madamealexander.com](http://www.madamealexander.com)

## Connect With Us!



customerservice  
[@madamealexander.com](mailto:@madamealexander.com)



[madamealexanderdoll](https://www.facebook.com/madamealexanderdoll)



[@madamealexanderdoll](https://www.instagram.com/madamealexanderdoll)



[@madameadoll](https://twitter.com/madameadoll)



[MadameAlexanderDollCompany](https://www.pinterest.com/MadameAlexanderDollCompany)



[@madamealexanderdollcompany](https://www.youtube.com/@madamealexanderdollcompany)



[@madamealexanderdoll](https://www.tiktok.com/@madamealexanderdoll)

**A Cookie Cutie**  
8" Tall • Articulated  
Wendy Body • Age 14 +  
Style # 20902

**B Festive Gnome**  
8" Tall • Articulated  
Wendy Body • Age 14 +  
Style # 20901

**C Frost Angel**  
8" Tall • Articulated  
Wendy Body • Age 14 +  
Style # 20904